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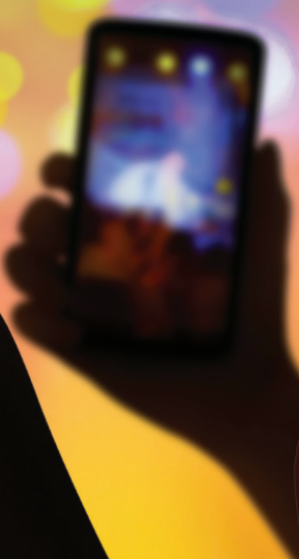
SIGNAL

LIVE STREAMING MAKES SOCIAL MEDIA LIVELIER

QUESTIONS TO ASK
WHEN PICKING AN
INTERNET PLAN

WHO PROFITS FROM
YOUR CABLE TV BILL?

12 REASONS TO START
USING TWITTER



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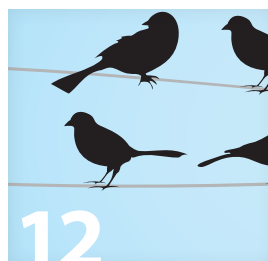
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Set Your Sights on These Websites

From educational to entertaining, they offer innovative content

We rounded up some fun websites that you may not have heard of yet. Take a break from your daily grind to check them out.

How Old Do I Look? – how-old.net

The future is here! Upload your photo to this website and Microsoft's How Old Robot uses machine learning to guess your age.

Bored Button – boredbutton.com

If you're bored, look no further than the Bored Button. From tricks to games, and from jokes to cute kitten photos, the Bored Button will keep you entertained when your boss isn't looking.

AnimaGraffs – animagraffs.com

The AnimaGraffs company creates amazingly detailed and accurate animated 3D GIFs of how things work. A car engine, record player, or solar cell may sound like complex machinery, but the brilliant minds at AnimaGraffs help you see the inner workings in a beautifully simple way.

Dear Photograph – dearphotograph.com

This website invites people to "Take a picture of a picture of the past in the present." You'll be fascinated at these shots of old family photos held in position in the same location today.

Giphy – giphy.com

If you love a good GIF, bookmark this website. A massive collection of the best GIFs from around the web, Giphy lets you add that animated touch to your social media posts and emails with ease.

Draw a Stickman – drawastickman.com

This site lets you draw your own stickman and send him on an adventure. As you watch your stick figure walk across the screen and get into trouble along the way, you're instantly whisked back to childhood.

Love This Pic – lovethispic.com

Do you love those images with inspirational quotes you see in your Facebook feed? Ever wonder where you can find some of your own to share with your followers? Love This Pic has a huge collection of inspirational quote images, and they make it easy to share them on your favorite social media platform.

Live Science – livescience.com

Whether you consider yourself a science nerd or not, you'll find the science news on this website absolutely fascinating.



Questions to Ask When Picking an Internet Plan

How much speed you need depends on your answers

There's no single "best speed" when it comes to internet service, which is why choosing a plan can be confusing. The speeds that work fine for your neighbor might not be even close to what your household needs, since there are many factors to consider and differences in how people use the internet.

Before we get to the questions, let's review the meaning of bandwidth and how it relates to internet speed. Bandwidth refers to the amount of data that can be transferred over an internet connection per second. It's

usually measured in Mbps (megabits per second), and every internet plan has a specified maximum bandwidth, such as 50 Mbps or 200 Mbps. This bandwidth is shared by all the users and connected devices in a household.

Test your download and upload speed at www.speedtest.net.

It may be helpful to think of bandwidth as a highway with vehicles traveling on it; the highway is the internet connection

and the vehicles are the data. The wider the highway, the more vehicles can travel on it at one time and the faster they get to their destinations. The same principle applies to data—the more bandwidth, the more information that can be transferred within a given amount of time.

To help you figure out the best internet plan for you, answer these questions:

What are your current download and upload speeds?

Download speed is the speed at which

you can get information from the web to your device. Upload speed is the speed at which you can send information from your device to the web.

You can test your internet speed for free at www.speedtest.net. That way, you'll know where you are now with your internet connection.

How many internet-connected devices do you have in your home?

Add up all the computers, tablets, smartphones, smart TVs, Blu-ray disc players, video game consoles, streaming media devices, and smart home monitoring/automation equipment you use. According to survey results released by Pew Research in May 2017, the typical (median) American household contains five of them, and nearly one-in-five American households are “hyper-connected,” meaning they contain 10 or more of these devices.¹

The more devices you have, the more bandwidth/speed you need. Since bandwidth is shared by every user and device connected to your home network, multiple online demands going on simultaneously will require an internet plan with speeds at the higher end of the spectrum. Remember, even background processes like software updates use your bandwidth.

How do you use the internet?

If you only have a desktop computer that's used to check email and surf the net, then a relatively slower internet connection (such as 30 Mbps) may suffice. However, if you have a family of several people simultaneously using your internet connection for data-intensive activities—such as streaming HD video and music, online gaming, sharing photos and videos online, video chat, and cloud storage—then you're probably going to be happiest with speeds in roughly the 50+ Mbps range.

What are your internet performance expectations?

Let's say you only occasionally watch videos online. In this case, you may be willing to tolerate slow load times and buffering. But if streaming HD movies is a cherished part of your routine, you'll be frustrated by slow speeds and the annoying lag that comes with them. Make sure the internet speed you choose is in line with the value you place on internet performance quality.

Do family members or houseguests complain about your internet connection?

If your answer to this question is “Yes,” it's a sign that you might need more bandwidth/speed. However, it's important to note that other factors

can also negatively impact your internet performance.

For example, if your wireless router is outdated, you may not be getting the speed you expect from your plan. Some older routers have a speed cap limiting the maximum internet speed possible. Replacing your router may be all that's necessary to get the speed you need to keep everybody happy.

Other possible culprits for underperforming internet service include:

- **Your wireless router is in the wrong location.** Keep your router centrally located and away from thick walls made of brick or concrete, water, and windows.
- **Neighbors are using your Wi-Fi.** Putting a password on your router or limiting which devices can access your network will keep other people from using your network and slowing it down.
- **Your computer is infected with a virus.** This can make your internet connection appear to be sluggish, when in reality, it's a computer issue. Run a virus scan and if a virus is detected, follow the instructions.

Given the importance of the internet to so many activities, it's worth taking the time to find exactly the right plan for you.

Get More Help From Your ISP

Your Internet Service Provider (ISP) offers a range of internet plans with varying speeds to match the requirements of different households. You can get information by visiting the website. Better yet, call the customer service line and get their advice on which internet plan might work best for you. Customer service representatives have experience helping many customers and can make suggestions on what might work best for you based on your location, devices, users, online activities, and home network setup.

Keep in mind that your internet speed requirements will probably change over time. Regularly evaluate your plan and talk to your ISP for up-to-date plan information.





LIVE STREAMING MAKES SOCIAL MEDIA LIVELIER

Live streaming is the next step in the evolution of online tools to help you stay close to friends and family. For years, you've captured and shared important moments using text, photos, and regular videos. Now live videos allow you to do it even better.

People are using live streaming to bring others into their world, from cooking in the kitchen to professional sporting events to kids' music recitals. The possibilities are endless, and in the next few pages, you'll find everything you need to know to add this fun technology to your social media mix.

We start with the history and influences of live streaming and why it's become popular so quickly. Then we walk you through the features of some of the most

prominent live streaming services and provide a step-by-step tutorial for using Facebook Live. You'll learn why some live streams go viral and how they've influenced what shows up in the news.

Whether you're using live streaming to involve others in a family celebration or to share the fun of a community event, you're engaging others in your world, which adds something special to theirs.

81%

of internet and mobile audiences

watched more live video in 2016 than in 2015.

Source: <https://livestream.com/blog/62-must-know-stats-live-video-streaming>



Video's Power Has Grown for Decades

Before there was online video there was TV, and viewers grew accustomed to watching filmed and live images in their living rooms. As the internet became more widespread, network-produced TV shows found a new home, as did videos created by ordinary people and businesses. At the same time—throughout the 1990s and 2000s—there was tremendous growth in the computing power of devices and in the speed of internet connections. This established the technological foundation to display all this new video content.

Live video is an outgrowth of the trend that exploded in 2005 when YouTube launched its video-only website. The site provided the perfect platform to watch videos for entertainment, education, and news. Now over one billion people use the site, viewing nearly five billion videos daily.¹

Seeing video's power and ability to attract viewers, Facebook ranks video posts highly within its feed algorithm. This means if you post a video, it's more likely to be seen than a text-only or photo post. As of February 2017, Facebook had eight billion video views a day from 500 million users.²

YouTube, Facebook, and other video purveyors understand they can bring in even more viewers, and therefore more ad dollars, with more video content. Since live video can be created by anyone at any time, these sites are encouraging users to do so by introducing live streaming features.

Of course, those that use these features benefit, too, as they explore the many possibilities of live video. It's likely to become an increasingly common way for individuals and businesses to communicate in the years ahead.



QUICK TIP: Think of live streaming as a window you can open to allow others to see your world.

5 Human Needs Satisfied by Live Video

Live video has a way of drawing people in that goes beyond text, photos, and regular videos. Why is that? Experts believe it's because live video satisfies these needs:

- 1. Curiosity about other people's lives.** We all like to take a peek behind the curtain every now and then. Live video is like reality TV without the editing.
- 2. Need for inclusion, or FOMO.** A need to feel included and a fear of missing out (FOMO) are two sides of the same coin. People can view live video and be in the know.
- 3. Desire for connection.** Live video is immediate and as close to being physically with someone as possible online.
- 4. Need to know what happens next.** As with a live sporting event, a desire to know the outcome of whatever someone is doing in a live video broadcast can be irresistible.
- 5. Need for instant gratification.** Those doing the broadcasting get to fulfill their need to connect through responses to their live stream.

¹Fortunelords, "36 Mind Blowing YouTube Facts, Figures and Statistics—2017," <https://fortunelords.com/youtube-statistics/>, accessed July 27, 2017.

²Eleonora Israele, *business.com*, "Get Camera Ready: Live Streaming is The Future of Social Media," <https://www.business.com/articles/why-live-streaming-is-the-future-of-social-media/>, accessed July 27, 2017.



Lights, Camera, Go Live!

If you think you might want to dip your toes into live streaming, you have many options for applications to use to do it. Here are descriptions of some of the most popular ones:

Periscope

Twitter's contribution to the live streaming world, Periscope, is a stand-alone app that allows users to live stream and send the streams out through Twitter.

Facebook Live

Facebook users can start a live stream any time with a few taps. Unlike Twitter's offering, Periscope, Facebook's streaming feature is integrated into the platform. You can choose to save streams as videos.

YouTube Live

The original home to all things video, YouTube continues its offering with an easy-to-use live streaming function. Upon completion, live streams are converted to regular videos.



FAST FACT: New Samsung camera apps feature a button to start a live YouTube broadcast.

Live.ly

Developed by music streaming platform musical.ly, the live.ly app allows users to broadcast live streams and interact with each other in real time. Once completed, live streams permanently disappear.

Instagram Live

The popular photo- and video-sharing app Instagram allows users to go live to followers any time with its Live Stories feature. Live streams are not preserved, so users can feel comfortable sharing things they may not want available later.

Which service you choose will depend on which platforms you're already using. For example, YouTube users will likely be comfortable with that service's live stream function. You'll also want to consider certain features, such as disappearing versus retained live streams, or the ability to embed the stream if you want to use it elsewhere.

What Makes a Great Live Video?

All live video streams are spontaneous and have the potential to spark interest in viewers. But all live streams are not created equal. Some of the most viral Facebook Live videos offer insight into what makes a great live stream.

The best of the best is known as "Chewbacca Mom" and features Candace Payne sitting in her parked car having just bought herself a birthday gift: a Chewbacca mask that roars like the Star Wars character when the wearer opens their mouth. Candace gleefully and repeatedly shows how it works, interrupted by an infectious minutes-long giggling fit. By the time you're done watching, you can't wait to hang out with Candace again.

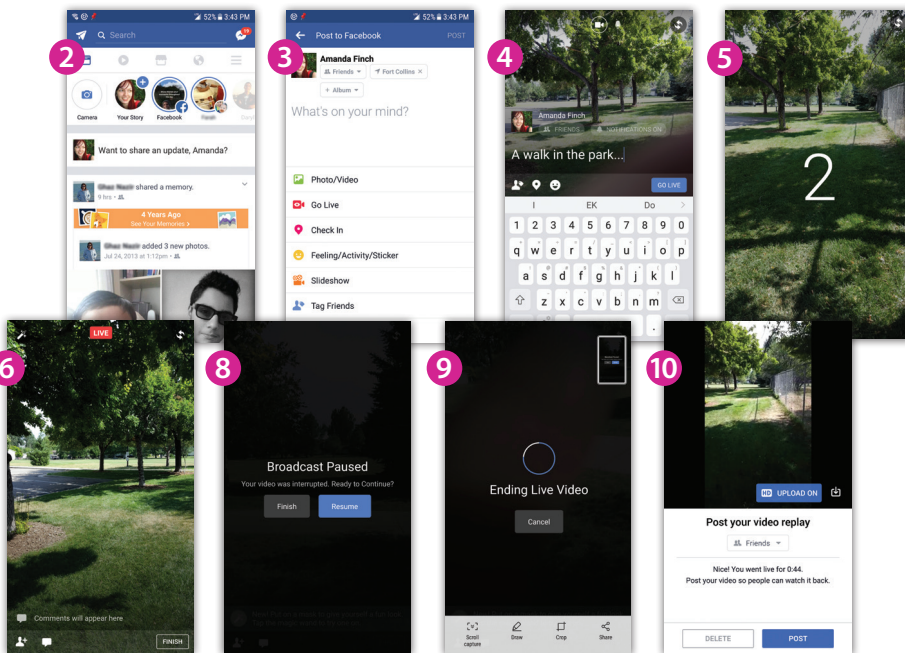
In another favorite, Ted Yoder plays a beautiful rendition of the Tears for Fears song "Everybody Wants to Rule the World" on a hammered dulcimer. The setting is a peaceful yard with a few family members (including a pet raccoon!) enjoying the show. A third standout features Dena Blizzard hilariously demonstrating a fictional game called "Chardonnay Go"—a play on Pokemon Go—which guides users to random glasses of Chardonnay in their immediate area.



Tutorial: How to Get Started on Facebook Live

Mark Zuckerberg is a huge fan of live video, and Facebook’s version of it is called Facebook Live. Use it to take your communication with your Facebook friends to the next level. Here’s how it works:

1. For best results, use Facebook Live when you have a strong connection. Wi-Fi works best.
2. Start as you would for any other type of Facebook post — by tapping on **What’s on your mind** or **Want to share an update** at the top of your News Feed.
3. Select **Go Live**.
4. You’ll be prompted to describe your video.
5. When you’re ready, tap the **GO LIVE** button. There will be a three-second countdown and then your video stream will start.
6. Film yourself or your surroundings and watch for responses from followers. You can respond via messaging or by speaking directly to them in your live stream.
7. When you’re ready to end, tap **Finish**.
8. You’ll see a message letting you know the broadcast is paused and asking if you really want to finish or resume. Tap **Finish**.
9. You’ll see a message letting you know the live stream is ending.
10. You’ll see a message asking if you want to post or delete your video. Make your selection and follow the instructions from there.



Facebook Live in the News

Facebook Live has influenced news organizations on two levels. First, they’re using it as part of their regular news distribution. Benefits include limited equipment needs, reduced production time, and the power of live video to attract viewers. According to The Poynter Institute, news outlets NPR, The Verge, and BuzzFeed have used this delivery method successfully¹.

On another level, Facebook Live is also very easy for regular citizens to use to post their own news. Ordinary Facebook users don’t have a responsibility to adhere to ethical reporting standards, but Facebook Live streams are contributing to professional journalism in interesting ways. For example, some Facebook Live videos of breaking news events are serving as a starting point for formal reporting.

According to The Conversation, Facebook is responding to these developments by hiring a former journalist to lead its news partnerships team and developing The Facebook Journalism Project².

¹Benjamin Mullen, Poynter, “How 4 news organizations are using Facebook Live to reach broader audiences,” <https://www.poynter.org/2016/how-4-news-organizations-are-using-facebook-live-to-reach-broader-audiences/404441/>, accessed July 24, 2017.

²Seth Lewis and Nicole Smith Dahmen, The Conversation, “What Facebook Live means for journalism,” <http://theconversation.com/what-facebook-live-means-for-journalism-72233>, accessed July 24, 2017.



Who Profits from Your Cable TV Bill?

Programming costs have increased sharply over past few years

Cable TV service costs more than anyone at Alliance wants it to cost. Over the past 15 years, prices have increased sharply due to the fees Alliance pays programmers for their channels. We want to help you better understand the economics of the TV business and your cable bill.

Your monthly cable bill has two big cost buckets: programming costs and service costs.

What are programming costs?

All satellite and cable providers (TV providers) pay each network owner (programmer) a fee for every household that receives a particular network – regardless of whether anyone in the household actually watches it.

These network fees have increased dramatically at 3 1/2 times the inflation rate over the last 15 years. In the past five years alone, just one channel increased by \$2.32/month/customer. When you consider that each channel in the lineup costs more to offer every year, you can begin to see why cable prices have increased so sharply.

Programmers are securing long-term contracts that contain significant fee increases, regardless of how many people actually watch. Costs for each channel are turned directly over to the

programmers (Disney, Fox, Turner, etc.), and represent a vast majority of your cable TV bill.

What are service costs?

This includes installation costs, along with maintaining and upgrading our network. The bulk of this portion is used to build a better Internet and entertainment experience, and network costs are shared among the different services we provide.

Why does your lineup include channels you never watch?

Many customers would prefer to pay for only the most popular networks and a select group of quality, special interest ones that appeal to them. This is something many satellite and cable TV providers want to offer, but most networks prohibit this in their contracts.

Over the past couple of years, some programmers drastically altered their content without a say from the customer or TV providers. One example of this was the rebranding of the History 2 channel as Viceland, which bears little resemblance to its predecessor. Alliance also had to move channels to different packages and line up positions due to contract terms, not customer demand or viewing habits. In the end, these forced changes resulted in higher prices for customers, but the quality of programming didn't necessarily improve.

How does this happen?

It's a matter of power: Just five multi-billion-dollar corporations own or control about 90 percent of existing TV networks. While we work hard to keep these costs under control, these companies continue to use their power to demand more money.

Comcast, Walt Disney, 21st Century Fox, CBS/Viacom and Time Warner own most of the networks you want, as well as many of those you don't. And they won't let you have the most-popular networks unless you get the less-popular ones, too. It's simple economics: They need more viewers for these less-popular networks to increase their subscriber fees and their advertising fees—so they can make more money.

The average household watches only 16 channels regularly. But when programmers package all of their networks together, they create bloated channel lineups and expensive monthly cable TV bills.

To help fight against excessive network fee increases from large, powerful media conglomerates, we're a member of the National Cable Television Cooperative, a collective of more than 900 independent cable TV and broadband providers across the United States. This allows us to negotiate programming contracts as a nationwide group to gain cost benefits, but we still face an uphill battle.

As long as there is a demand for cable TV, we'll remain committed to providing you with a quality product at the best price possible. If you're looking for alternative viewing options, such as watching TV programs and movies through Internet streaming services, we can help you select the right Internet package to ensure you have an enjoyable experience.

Alliance also is exploring other video options that may give you more freedom to watch what you want, or at least eliminate some of what you don't want. However, these options will still depend on a fast and reliable network to your home. Alliance is here to provide that network and keep you connected to your neighbors and the rest of the world.

Your Cable TV Bill has 2 Big Cost Buckets

Programming costs – 99% of your cable TV bill*

- Retransmission Fees from local stations CBS, ABC, NBC and Fox
- Cable Network Fees from channels like ESPN, Fox Sports North, Disney and Nickelodeon

Cost of service – 1% of your cable TV bill

- Updating and maintaining infrastructure
- Service calls

**Based on programming costs for the Basic Choice package.*



5 Companies Control 90% of Existing TV Networks

Comcast

Revenue: \$68.0B

Total Brands: 160+

Key Brands: NBC, Universal Studios, Comcast, Comcast Sports Nets, MSNBC, USA Network, Telemundo

The Walt Disney Company

Revenue: \$48.8B

Total Brands: 130+

Key Brands: ABC, Freeform, ESPN, Disney Channel, Disney Parks, A&E, History, Lifetime, Pixar

21st Century Fox

Revenue: \$32.69B

Total Brands: 28 (175+ with News Corps)

Key Brands: Fox, Fox News, FX, Fox Sports, Nat Geo, 21st Century Fox, My Network TV

CBS/Viacom

Revenue: \$28.8B

Total Brands: 330+

Key Brands: Showtime, CBS, Comedy Central, Nickelodeon, MTV, VH1, Paramount Pictures, almost 30 TV and 110 radio stations

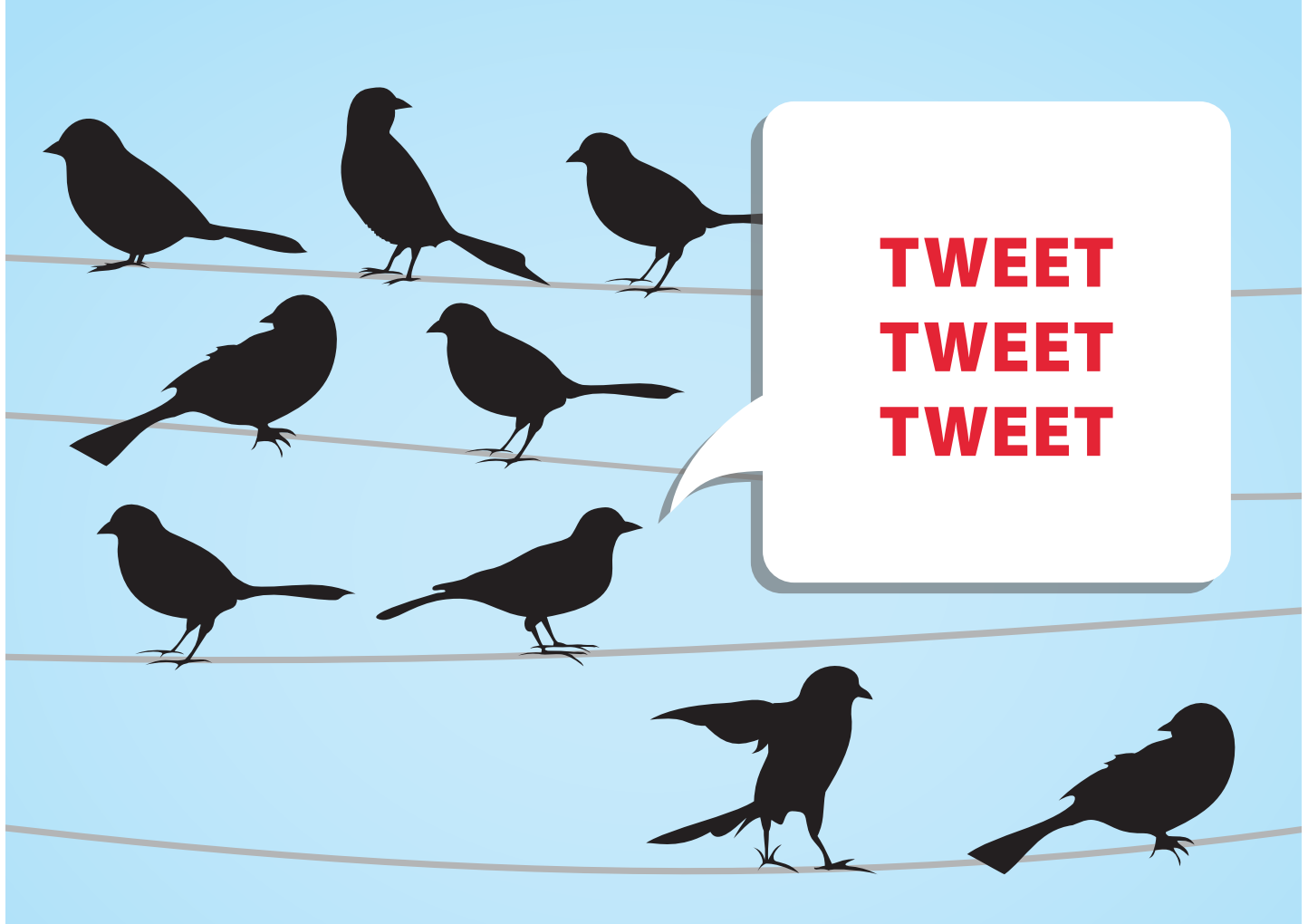
Time Warner

Revenue: \$22.1B

Total Brands: 315+

Key Brands: HBO, CNN, TBS, TNT, CW, People, Entertainment Weekly

**The Media Monopoly and Yahoo Finance*



12 Reasons to Start Using Twitter

It may become your favorite way to update friends, follow celebrities, and monitor news

If you haven't looked into Twitter since it began in 2006, it may be worth another look. Twitter has added lots of useful functionality, and many more people have joined the social media site. Plus, most businesses and organizations are now tweeting, which gives you access to real-time updates on their viewpoints, activities, and offers.

Here are 12 of the best reasons we know to use Twitter. Once you try it, you're sure to find additional ones of your own.

1. Share information.

As with other social media sites, you can use Twitter to share information about yourself, such as what you're doing, thinking, watching, or eating. Twitter is great for posting brief updates from the mundane to the profound, and you can use text, photos, videos, or links.

2. Find easy answers.

As you follow more people and more follow you, you'll have a ready-made brain trust to find the answers to all of life's little questions: What are the best restaurants in the town I'll be visiting? Does anyone know of a good lawn mowing service? What was the name of that extra Brady kid?

3. Enhance your job search.

When you're on the hunt for a new job,

you can let people know. You can also network with professionals in your industry, including ones employed by your target companies, and look for job openings since many businesses post them on Twitter.

4. Get celebrity updates.

Want to keep up with the Kardashians? You can do it here, along with learning the latest from your other celebrity faves. See Jennifer Lopez's favorite shoes, be the

first to know about Katy Perry's tours, get Oprah Winfrey's wisdom, and laugh at Ellen DeGeneres' jokes.

5. Follow sports teams.

Whether you're into baseball, football, golf, or tennis, use Twitter's search feature to connect with your favorite teams and athletes. Look for individual players, news coverage of sporting events, information about where to watch competitions, or commentary from fans during or between games.

6. Monitor the news.

Major news outlets have Twitter accounts and use them to share breaking stories as well as information about ongoing investigations. You can get up-to-the-minute information or retweet these items to spark a discussion among your followers.

7. Communicate with elected officials.

Many politicians have Twitter accounts and encourage constituents to communicate with them there. You can tell your elected official your thoughts about a particular topic, thank them for a job well done, or retweet the information they post so others can be informed.

8. Meet interesting people.

Unless you make your account private, Twitter is a public space; you can follow anyone and anyone can follow you. As you see posts of others, you're likely to discover common interests with some of them, and you can communicate directly with them. You can also look for people with common interests using the search function.

9. Learn new things.

Experts on a wide variety of topics are on Twitter. Want to know more about astrophysics? Follow Neil deGrasse Tyson. Want to be a better cook? Follow Alton Brown. Want to improve your

financial life? Follow Suze Orman. Need a better fitness regimen? Follow Jillian Michaels.

10. Network with colleagues.

Twitter is a great place to exchange information, ideas, and advice with work colleagues. Follow your coworkers and suppliers as well as customers you'd like to know better. Pay attention to the people others follow on Twitter to get ideas for additional career connections.

11. Read movie reviews.

Use the search feature to see what critics and regular moviegoers are saying about the latest movies. While you're at it, get the lowdown on bands, TV shows, games, podcasts, and books.

12. Stay safe.

Get breaking alerts about severe storms, street construction, car accidents, and other potential threats in your area. For this type of information, follow news and weather organizations in addition to your city, county, and state. When you get any kind of warning, retweet it to give others the heads-up.



Tips for Sharing Your Thoughts in 140 Characters or Less

Condensing what you have to say in a tweet to no more than the 140 characters allowed by Twitter can be harder than you may think. But don't let that stop you. Here are a few tips for crafting an interesting yet concise message every time:

Use shorter words. Remember, it's the number of characters that are being counted, not the number of words. Consult a thesaurus if you need ideas for a shorter word that means the same thing.

Use abbreviations. Just be sure those you use are likely to be understood by your followers.

Get to the point. State your thoughts as straightforwardly as possible.

Limit hashtags. Two per tweet is plenty.

Write a first draft. There's no harm in getting out all your thoughts, then editing them down to a shorter version.

Finally, keep in mind that others may want to share your brilliance. Consider making your tweets even shorter (ideally 100 characters) to leave room for the information that gets added during retweeting.

QUICK TIP: Learn the basics of using Twitter at support.twitter.com/categories/281.



Is Your *Wi-Fi* Ready for the Holidays?

Probably not if your router is more than 3-4 years old.

From cozy holiday movie marathons to a houseful of family and friends (and their devices), your Wi-Fi gets a workout during the holidays. If your router is more than 3-4 years old, you and your houseguests could be in for a frustrating experience.

But you can change that by upgrading to Alliance's new AC Router Support plan for only \$7.95/month, and that even includes the router.

Router Support Plan Only \$7.95/month

- **Exclusive AC Wireless Router (\$200 value).** We'll connect you to a dual-band AC Router that supports fast download speeds and provides wide coverage.
- **More security.** We'll automatically update your router's software to the latest security enhancements, giving you extra protection from hackers. Plus, we'll secure your router to block neighbors from stealing your Internet connection.
- **Free, easy installation.** Because it matters where you install your router, we'll determine the best location. Then we'll help connect your devices to it.
- **Convenient tech support.** You'll receive top priority as a Router Support Plan customer. Using remote assistance tools, we can help you for free without even visiting your home. If you need on-site assistance with your router, you'll only be charged \$25.



ALLIANCE
INTERNET™

Check off upgrading your Wi-Fi network from your holiday to-do list today.

Dial 611 from any phone with Alliance service or call (605) 582-6311 from your cell phone.

Alliance is offering a dual band AC router that supports 2.4 GHz and 5.0 GHz. This router remains the property of Alliance Communications and will not work outside of Alliance's service territory. If you disconnect services, you must return the router to avoid being billed \$200.

6

Wi-Fi Tips



1 Update Your Router's Software

Router manufacturers are always tweaking software to provide more performance, features and security. Many users forget this step, which can seriously impact your Wi-Fi.



2 Find the Perfect Spot

If you want the best coverage possible, place your router out in the open near the center of your home. Avoid concrete, metal, thick walls and other obstructions.



3 Check Your Frequency

If you have a dual-band router, you'll get better speed (but less coverage) on the 5GHz band, while the 2.4GHz band offers better coverage (but slower speed). You will likely encounter less interference on the 5GHz band because it's used less.



4 Change the Channel

Wireless routers can operate on different channels. If your neighbors use the same channel, you're going to encounter signal congestion. You want yours on a channel with as little interference as possible.



5 Don't Rely On Old Hardware

If you're using a router, computer, tablet or phone that's more than 3-4 years old, you can't expect the best performance. Older devices, including routers, can't process today's fast Internet speeds.



6 Avoid Interference from Appliances

Cordless phones, baby monitors, microwaves, and other appliances can mess up your Wi-Fi signal as well. You should move your router away from interfering appliances. If your neighbors use the same channel, you're going to encounter signal congestion. You want yours on a channel with as little interference as possible.

If this seems overwhelming, Alliance's NEW Router Support Plan can help! See page 14 for details.

Dial 611 from any phone with Alliance service or call (605) 582-6311 from your cell phone.

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